**Relow GTM Plan**

Our GTM Plan consists of answering the next questions:

When?

We intended go to market before the academic year is open, in 2022 summer.

One of our assemptions, is that students buy *student-products* in this time.

In this point, we should finish our pilot and have enough time to improve our system.

Who?

We going to focus on 3 main audience :

parents to babies

musicans

students

How?

We will extened our team by 3 pepole who will market out product.

We want to invest 20 thousand shekels in marketing -

Where?

social media – instegram, facebook, twiter pages

What?

<product market fit>

When we get ready with a Product market fit,in the first step, we intended to collect offers by ourself.

We going to work with stores and bring good deals.

Our vision in the next step is become a platform who used by customers who want take advantage of our ability to access another pepole who intrested in the same products.